FCC - please enact the "portability of cell phone numbers". I am one of those customer affected. I keep my contract because of the hassle of changing numbers. The expense of changing my stationary, business cards and the time to notify my clients was not cheap. for A SOHO business is can be a challange. Also, as a Verizon wirless customer, their ad compaign can be misleading. Send them email -you might get an answer back in a couple of days. Call them, wait for a min of 10-20 min. call them on you cell phone, and the call mysteriously drop. Needless to say, give us the choice to "vote with our feet".